

## REGISTRATION FORM

\_\_\_\_\_  
Name (Please Print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Please register me for the following workshop:**

- Empowered Speaking  
October 11, 2008 (\$79)  
9:30 a.m. - 3:30 p.m.

Lunch included\*

### **Location:**

Carole Hoefener Center  
610 E. 7th Street  
Charlotte, NC 28202

## Payment Methods:

Check  
Certified Money Order  
Cash

Registration deadline is October 7, 2008. Payment is due at time of registration.

Download registration form online at: [www.wwsa.com](http://www.wwsa.com)

Mail registration form and payment to:

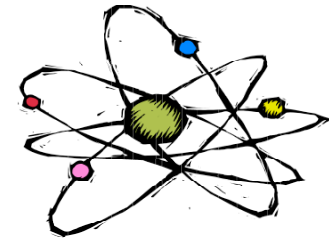
**Essential Components Enterprise**

P.O. Box 561556  
Charlotte, NC 28256-1556

**FOR MORE INFORMATION,  
CONTACT:**

**Essential Components Enterprise**

P.O. Box 561556  
Charlotte, NC 28269-1566  
[info@wwsa.biz](mailto:info@wwsa.biz)  
[www.wwsa.biz](http://www.wwsa.biz)  
704-222-4279



**Essential  
Components  
Enterprise™**

The personal development experts

*Presents*

*Empowered  
Speaking*

**October 11, 2008**  
*Charlotte, North Carolina*

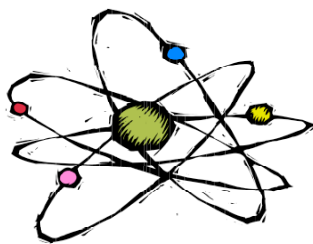
## ABOUT OUR PRESENTER



*Dr. Brenda J. Allen* is a communication professor and consultant who has over three decades of experience in teaching, training, and motivational speaking. She conducts workshops and presents keynote speeches on diversity, communication skills, empowerment, teamwork, and leadership. She works with a range of organizations, including corporations, educational institutions, non-profit groups, and government agencies. Among her numerous publications is a DVD on public speaking and a groundbreaking book entitled [Difference Matters: Communicating Social Identity](#).

Dr. Allen has a Ph.D. and an M.A. in organizational communication from Howard University, where she worked as an instructor of computer literacy. After completing her doctorate in 1989, she relocated from Washington, D.C., to the University of Colorado, where she advanced through the ranks to become a Full Professor and a department Chair. She currently is an Associate Dean in the College of Liberal Arts and Sciences at the University of Colorado Denver.

She feels blessed to draw upon her extensive experiences to help people grow professionally and spiritually. She has been honored with accolades and awards for her dedication to serving others. In 2004, she married Theodis Hall, a human resources specialist whom she met while they both were volunteering for a charitable event. They reside in Aurora, Colorado.



### **ESSENTIAL COMPONENTS ENTERPRISE™**

*The personal development Experts*

Essential Components Enterprise is a subsidiary of the Wise Women Speakers Association (WWSA);™ a national faith-based all-women's speakers bureau.

Essential Components Enterprise (ECE) exists to initiate and sponsor affordable, relevant, quality and professional personal development training focused on the needs of women. We envision ECE filling the void in personal development training, economically or focus-wise, left by the corporate world, institutions of higher learning and religious organizations, including the local church. Our intent is to offer excellent value by using WWSA subject matter experts to develop high quality materials and to present them at affordable costs.

## WORKSHOP SUMMARY

This interactive workshop will focus on how to develop and deliver empowered, empowering presentations. Through a series of exercises, participants will enhance their knowledge, skills, and confidence related to communicating with clients and audiences. Workshop topics will include:

- ✦ Clarifying your personal mission
- ✦ Negotiating contracts with clients
- ✦ Analyzing your audiences
- ✦ Developing your speaking style
- ✦ Preparing presentations
- ✦ Speaking wisely and powerfully (nonverbal and verbal skills)
- ✦ Handling question and answer sessions

The facilitator will also help participants to generate an action plan for continuing to empower their speaking. This workshop is appropriate for women at all levels of speaking experience.