

## **REGISTRATION FORM**

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Name (Please Print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Please register me for the following workshop series:**

Part I

- Publishing Options for First Time Authors - July 12, 2008 (\$50)  
11:00 a.m. - 1:00 p.m.

Part II

- How Publishers, Distributors and Retailers Work Together  
July 12, 2008 (\$50)  
1:30 - 3:30 p.m.

Discount: \$90 if registering for Parts I and II.

### **Location:**

Carole Hoefener Center  
610 E. 7th Street  
Charlotte, NC 28202

### **Payment Methods:**

Check  
Certified Money Order  
Cash

Registration deadline is July 4, 2008.  
Payment is due at time of registration.

**Register Online at:  
[www.wwsa.com](http://www.wwsa.com)**

**Mail registration form and payments to:**

**WWSA**  
P.O. Box 561556  
Charlotte, NC 28256-1556

**FOR MORE INFORMATION,  
CONTACT:**

**Wise Women Speakers  
Association**  
P.O. Box 561556  
Charlotte, NC 28269-1566  
[info@wwsa.biz](mailto:info@wwsa.biz)  
[www.wwsa.biz](http://www.wwsa.biz)  
704-222-4279



&



*Presents*  
*So You Want To  
Be Published!*

Publishing Options for First  
Time Authors – Part I

How Publishers, Distributors  
and Retailers Work Together –  
Part II

July 12, 2008

*Charlotte, North Carolina*

## ABOUT OUR PRESENTER



**Pat J. Schulz** is the owner of **ENHEART Publishing (1996)**, and author of *Metamorphosis: A Life Journey* (1996) and *Making Sweet Lemonade* (2007). Her company has published nine titles, thirteen printings and will add two additional new author and title to the roster this year. To learn more about ENHEART and its authors visit [www.enheartpublishing.com](http://www.enheartpublishing.com). In addition to being publisher and business partner to a roster of seven phenomenal female authors, Schulz has coached hundreds of writers and would-be authors over the years. Each author's style, purpose and message intent is different, so Schulz employs a customized approach to her coaching sessions.

### PROFESSIONAL EXPERIENCE

Schulz holds a B.S. degree in Business Administration from **The University of North Carolina at Greensboro** and has over twenty years of business and corporate experience.

She is also a graduate of Charlotte's **Focus on Leadership** program. A true advocate of Total Quality Management, Schulz is a certified Quality Administrator and received the **Quality Leadership Award** from a former Fortune 500 employer and esteemed with **Team Excellence Awards** for application results. An advocate of valuing differences among people and Cultural

Diversity initiatives, Pat is equipped as a **Certified Diversity Instructor**. She participated as a panelist for "Divided Sisters – Bridging the Gap Between Black and White Women".

Out of a spirit of gratitude and stewardship, in 2002 Pat created **Personal Wellness Seminars** - a "portable" program dedicated to health education of the mind, body and spirit.

Schulz joins the Wise Women's Speaker's Association to assist its speakers on how to further develop their material to make it publishing ready.

## WISE WOMEN'S SPEAKERS ASSOCIATION

Wise Women Speakers Association (WWSA)<sup>TM</sup> is a faith-based national all-women's speakers bureau. While most bureaus focus on secular speakers (usually with a much higher emphasis on male, secular speakers), we have identified the top faith-based female voices of today and tomorrow. We provide the top motivators, leaders, experts and entertainers to all audiences, for all occasions.

Along with providing a platform for women of faith speakers, WWSA desires to be an enabler of women who wish to expand their ministries to include written inspiration by co-sponsoring professional workshops such as this. We hope to offer this and other training to clients nationwide.

## **WORKSHOP SUMMARY**

### **SO YOU WANT TO BE PUBLISHED?**

#### **PART I: OPTIONS FOR FIRST TIME AUTHORS.**

This two hour workshop will detail the pros and cons of various publishing options for first time authors. You will be equipped with the benefits and shortcomings of publishing options available to first time authors in order to make a well-educated decision on the direction that is most suitable to your needs. If you are unsure about your publishing needs, this seminar will equip you with all the right questions to ask, once you begin your comparison process.

The presenter will also provide you with realistic tidbits about the publishing industry that generally takes months and years to learn.

#### **PART II: HOW PUBLISHERS, DISTRIBUTORS AND RETAILERS WORK TOGETHER**

For details contact presenter, Pat J. Schulz at [enheart@msn.com](mailto:enheart@msn.com).